

**PUBLIC OUTREACH AND EDUCATION MEETING
MINUTES
AUGUST 4, 2016**

ATTENDANCE: Director David Contreras, General Manager Chad Davisson, and Outreach Consultant Roni Gehlke

1. PUBLIC COMMENTS

No public comments.

2. APPROVAL OF MINUTES

Minutes approved. Yes (2): Contreras, Davisson No (0).

3. PLANNING OF FUTURE AND ONGOING DISTRICT PUBLIC OUTREACH EFFORTS

3.A.

FOG HOUSE

Discussion on replacing the Fats, Oils and Grease Station signs and whether to keep the theme of "Lighting Your Way to Proper Recycling". Committee decided to bring this back to the next meeting with ideas of a change in message on the sign.

3.B. RECYCLED WATER FILL STATIONS REPORT

Report on July total number of customers and gallons distributed. Committee discussed a customer appreciate day for fill station customers, offering a hot dog barbecue, some kind of prize and a budget allocation for the event. Budget approved: Yes (2): Contreras, Davisson No (0).

3.C. IRONHOUSE INSIDER NEWSLETTER PLANNING

Discussion on the next Ironhouse Insider stories. Next press deadline is August 28, 2016. Story ideas, layout and story placement were discussed.

3.C.i. SOLAR PROJECT

Committee discussed current updates on solar power program at ISD, as well as adding a story for the Ironhouse Insider newsletter.

3.D. WIPES CAMPAIGN

Discussion on "Hidden Costs of Wipes" campaign and review of door hanger to be used in neighborhoods where pumps are

cleaned of wipes on a regular basis. Door hanger wording and design approved with changes. Working on finding a translator to add a Spanish version on the back. Approved Yes (2): Contreras, Davisson No (0)

4. DISCUSSION FOR FUTURE ITEMS FOR OUTREACH COMMITTEE MEETINGS

CWEA Awards, FOG House sign, Recycled Water Fill Station, Newsletter.

5. ADJOURNMENT