



Ironhouse Sanitary District BOARD OF DIRECTORS *STAFF REPORT*

DATE: March 3, 2020
TO: Members of the Board of Directors
FROM: Chad Davisson – General Manager
SUBJECT: **Staff Report – Public Outreach**

Upcoming December Outreach Activities:

March 31 - April 3: CWEA Annual Conference: Reno, NV

Oakley Science Week at Ironhouse (on-going)

- Working with city on set-up of program
- Contacted the bird rescue organization about setting a date
- Contacted Diablo Water District about coming to event

Ironhouse Sanitary District 75th Anniversary Celebration (on-going)

- Set date for 75th Anniversary Celebration for Aug. 15, 2020
- Wrote draft invitation letter for speakers
- Developed a sponsorship program to solicit donations from vendors

Social media campaigns (on-going)

- Developed Facebook, Twitter and Instagram message.
- Wrote press releases and social media messaging on CWEA wins
- Wrote press release and social media messaging on WRF new hire

Government Finance Officers Association Certification (GFOA) (on-going)

- Completed CAFR report
- Out to printer

Website updates and ADA compliance (on-going)

- Completed ADA compliance on Website
- Working on Website redesign specification

Fats, Oils and Grease FOG Station (Ongoing)

- Continued outreach for grease
- Worked with collection company to pick up grease
- There is no charge for this service.
- Thank you to the collections team for helping to keep FOG building clean
- Designed new banner for Main Street sign.

CSDA Ironhouse Sanitary District's Alum Feed Story (On-going)

- The Alum Feed story is slated to run in the CSDA January-February edition of the California Special District's magazine.
- Sent photos of the final permanent feed station to CSDA

Branding Campaign (On-going)

- Continuing efforts to developing a branding campaign for the District
- Working on new logo ideas

Outreach Calendar Development (on-going)

- Add special events and activities to Outreach calendar

Website updates and other general Outreach duties

- Monthly meetings with GM and Assistant GM
- Social media updates (on-going)
- Various other in-house projects as they come up