



Ironhouse Sanitary District BOARD OF DIRECTORS *STAFF REPORT*

DATE: June 2, 2020
TO: Members of the Board of Directors
FROM: Chad Davisson – General Manager
SUBJECT: **Staff Report – Public Outreach**

Upcoming June Outreach Activities:

CWEA-CASA Webinar: June 18 11 a.m. to 12:30 p.m.
Presenting information on ISD's award-winning wipes campaign

Ironhouse Rate Brochure and Public Outreach (on-going)

- Completed print-ready brochure
- Social media watch on topic
- Created webpage with information on rates

Website updates (on-going)

- Working on installation and training for a new agenda program within the Civic Plus website.
- Worked with website developer on agenda style and layout
- Working on website redesign specification

CWEA-CASA Wipes Webinar Set-up (on-going)

- Working with members of the CWEA and CASA staff to develop a webinar on how to handle outreach for Don't Flush Wipes campaign
- ISD will be presenting a webinar with Central San and EBMUD on June 18 at 11 a.m.
- The webinar will also include an update on CASA wipes legislation

ISD Recycled Water Fill Station seasonal opening (on-going)

- Planning for the reopening of the Residential Recycled Water Fill Station
- Planning for the possible reopening of the Commercial Recycled Water Fill Station

Ironhouse Sanitary District 75th Anniversary Celebration (on-going)

- Working on developing a new date for the 75th Anniversary Celebration later in the year.
- New date for event set for Sept. 26

Social media campaigns (on-going)

- Developed Facebook, Twitter, and Instagram messages.
- Website news flashes and information throughout the website

Fats, Oils and Grease FOG Station (Ongoing)

- Worked to clear FOG building and pick up

Outreach Calendar Development (on-going)

- Add special events and activities to Outreach calendar

Website updates and other general Outreach duties

- Monthly meetings with GM and Assistant GM
- Board meeting updates
- Social media updates (on-going)
- Various other in-house projects as they come up